

## BOARD CANDIDATE PROFILE



**Summary:** Bill Flores' experience and track record represent a rare combination of resources for dynamic companies that are seeking proven leaders who enhance ESG diversity representation on their boards of directors. He has a broad portfolio of board governance, C-Level business leadership, and Congressional service. During his career, he has established himself as a business and public policy leader with a proven record of value creation and positive impact.

William H. (Bill) Flores is an entrepreneur, business leader, and public policy leader. He recently transitioned from public service to reengage in the private sector through board membership, as well as to spend more time with family and community activities.

While serving in board governance and senior C-Level leadership positions in the private sector, Bill helped create and/or save hundreds of jobs while generating billions of dollars of value for investors, including public company shareholders, private-equity investors, public sector pensions, and retirement funds. During his time in the private sector, he led the formation, financing, building, restructuring, and mergers of successful publicly traded and privately held enterprises.

During his service as Representative for the 17<sup>th</sup> Congressional District of Texas during the 112<sup>th</sup> through 116<sup>th</sup> Congresses (2011 through 2021), Bill served on the following committees—House Energy & Commerce Committee, House Budget Committee, House Natural Resources Committee, and House Veterans Affairs Committee. His work on behalf of constituents and organizations, particularly those related to Veterans and job creators, resulted in numerous recognitions for public service.

### Bill's experience includes the following:

- 70+ entity-years of board governance experience—
  - Nine years of public company board service (NYSE, NASDAQ, LSE)
  - Over 10 years of private company board service
  - 13 years of higher educational institution board service
  - Five years of appointed state agency service (Texas Real Estate Commission)
  - More than three decades of board service on local and national non-profit organizations, involved in education, outreach, arts, mentorship, faith, economic opportunity, and fiscal research.
- Approximately 20 years of proven experience as CFO, COO, and CEO for successful public and private companies
  - Revenues from \$5 million to \$2+ billion
  - Employees from 25 to 10,000+
  - Domestic and International operations – Europe, Africa, Latin America, Asia, Indian Subcontinent
- Certified Public Accountant / Qualified Financial Expert (QFE) with “Big Four” experience and Board Audit Committee membership
- 10 years of Congressional service in the U.S. House of Representatives; 2011-2021
  - Chair of the Republican Study Committee, the largest caucus in Congress; 2015-2017
  - Chair of Veterans Affairs, Economic Opportunity Subcommittee; 2013-2014

---

**Public Company Board Experience:**

- Marine Drilling Companies Inc. (NASDAQ, NYSE)
    - Served as Board Member, SVP, and CFO from 1990 following its acquisition of Keyes Offshore Inc., et al to 1995.
    - Served as Board Member, SVP, and COO from 1995 to 1997
    - Marine Drilling Companies operated in the international offshore contract drilling industry.
    - Mr. Flores led a comprehensive recapitalization of the company in 1992, following which the company expanded dramatically and achieved one of the highest profit margins in the industry while generating significant shareholder valuation growth.
  - Great Western Resources (London Stock Exchange)
    - Board Member; 1995 – 1997
    - Mr. Flores served on the Board appointed special committee to explore strategic options for the company during 1996-1997. This initiative eventually culminated in the sale of the company to Forcenergy in 1997, during which Bill provided critical M&A guidance to management.
- 

**Career Experience:**

- Phoenix Exploration Company – Houston, TX; 2005 – 2009
    - Director, Co-Founder, President, CEO
    - Acquired by a large international energy firm in 2011.
  - Gryphon Exploration Company – Houston, TX; 2000 – 2005
    - SVP & CFO
    - Acquired by a large international energy firm in 2005.
  - Western Atlas Inc – Houston, TX; 1997 – 1998
    - Senior Vice President & Chief Financial Officer
    - Merged with Baker Hughes Inc. in 1998
    - Mr. Flores was one of two Management Team Co-heads to effect the merger with Baker Hughes.
  - Marine Drilling Companies Inc. – Sugar Land, TX (NASDAQ, NYSE); 1990 – 1997 (See Public Company Board Experience section above)
  - Keyes Offshore Inc. et al – Sugar Land, TX; 1978 – 1990
    - Controller, Treasurer, VP-Finance
    - Acquired by Marine Drilling Companies in 1990
  - The American Broadcasting Companies (ABC) – Houston, TX and New York, NY; 1978 – 1980
  - KPMG Peat Marwick – Amarillo, TX and Houston, TX; 1976 - 1978
- 

**Private Company Board Experience:**

- Phoenix Exploration Company – Houston, TX (2005-2009); see details under Career Experience above
- Trulight Inc. – Salt Lake City, UT; 2005 – 2006; [www.TruliteTech.com](http://www.TruliteTech.com)
- Petro Alliance Services Ltd. – Moscow, Russia (2002-2004)
  - Mr. Flores provided comprehensive M&A guidance to the Company's management.
  - Acquired by Schlumberger Ltd. In 2004
- Eurasia Drilling Ltd. – Dubai, UAE; 2004
- OneOffshore, Inc. – Edinburgh, Scotland; 1999 – 2001
  - Acquired by private company 2001.
- Freebirds, Inc. – College Station, TX; 2001

---

**Non-Profit Board Experience:**

- Congressional Hispanic Leadership Institute (CHLI) – Washington, DC; [www.CHLI.org](http://www.CHLI.org)
    - Corporate Director; 2021 – present
    - Congressional Director; 2011 – 2021
  - KBH Center for Energy, Law and Business at The University of Texas at Austin; <https://kbhenergycenter.utexas.edu/>; Executive Council; 2021 – present
  - American Council for Capital Formation – Washington, DC; 2021 – present; [www.ACCF.org](http://www.ACCF.org)
  - Houston Baptist University – Houston, TX; [www.HBU.edu](http://www.HBU.edu)
    - Director; 2007 – 2016 & 2017 – present (includes one-year mandatory break in service)
    - Currently serve on Audit Committee (Chair), Executive Committee, and Property Committee
    - Board Vice-Chair; 2015 – 2016
  - Private Enterprise Research Center – College Station, TX; 2006 – present; <https://perc.tamu.edu/>
  - The Alley Theatre – Houston, TX; 2006 – 2010; <https://www.alleytheatre.org/>
  - Texas Real Estate Commission – Austin, TX; 2004 – 2009; <https://www.trec.texas.gov/>
    - Appointed by Governor Perry and confirmed by Texas Senate to serve as Commissioner.
  - The Association of Former Students, Texas A&M University – College Station, TX; 2002 – 2008; [www.Aggienetwork.com](http://www.Aggienetwork.com)
    - Board Chairperson; 2007
  - The PARC Recreational Ministries Corp. – Sugar Land, TX; 1998 – 2004
  - First Colony Municipal Utility District; Sugar Land, TX; ~1985 – 1988
- 

**Education / Certifications / Licenses:**

**BBA-Accounting (Cum Laude)**, Texas A&M University, College Station, Texas – 1976

**MBA**, Houston Baptist University, Houston, Texas -- 1985

**Program on Negotiation**, Harvard University, Boston, Massachusetts – 1989

**Certified Public Accountant**, State of Texas – 1979

**Instrument Rated Pilot**, U.S. Federal Aviation Administration – ~2,500 hours as Pilot in Command

**Board Certification**, National Association of Corporate Directors – in progress

---

**Recognitions and Awards:**

2020 – Lee Greenwood Patriot Award – Helping A Hero organization

2020 – Outstanding Legislator – Texas Society of CPA's

2012 – Corps of Cadets Hall of Honor – Texas A&M University

2011 – Distinguished Alumni Award – Houston Baptist University

2010 – Distinguished Alumni Award – Texas A&M University

---

**Personal:** Bill and his wife, Gina, have two adult sons and four grandchildren. They are passionate about education and our Nation's Wounded Warriors. They have endowed numerous scholarships, primarily dedicated to underrepresented and first-generation students, to attend Texas A&M University. In addition, they have provided support for faculty fellowships and infrastructure improvements for Texas A&M and Houston Baptist University. Bill and Gina also provide material financial support to K-12 education, the Semper Fi fund (wounded Marines), and a bespoke Army Wounded Warrior fund. Bill's hobbies are flying and snow-skiing.

---

**Web References:**

<https://history.house.gov/Exhibitions-and-Publications/HAIC/Hispanic-Americans-in-Congress/>

<https://www.americanext.org/wp-content/uploads/2014/09/Organizing-Around-Abundance-Exec-Summary.pdf>